

STARTUP WEEK CHATTANOOGA BRAND COLORS

RIVERFRONT

RGB: 111, 44, 45

CMYK: 70, 100, 0, 0

HEX: 6F2B90

SOUTHSIDE

RGB: 233, 14, 109

CMYK: 1, 100, 30, 0

HEX: E90E6D

UTC/MLK

RGB: 255, 204, 9

CMYK: 0, 19, 99, 0

HEX: FFCC09

CITY CENTER

RGB: 0, 171, 78

CMYK: 90, 0, 100, 0

HEX: 00AB4E

NORTHSHORE

RGB: 0, 165, 228

CMYK: 90, 10, 0, 0

HEX: 00A5E4

BLUFFVIEW

RGB: 237, 28, 36

CMYK: 0, 100, 100, 0

HEX: ED1C24