

Event Name: _____

Reviewer's Name: _____

Score every item on a scale of 1 - 5 (1 = not impressive, 5 = super stellar)

Rank the need for this event. Does it fill a gap and/or hit relevant topics?

Circle your choice: 1 2 3 4 5

Does the event provide meaningful value for attendees?

Circle your choice: 1 2 3 4 5

Does the event have a well defined audience?

Circle your choice: 1 2 3 4 5

Rank the host's ability to market the event effectively and reach attendees.

Circle your choice: 1 2 3 4 5

Rank the accessibility of the event. Is it easy to attend?

Circle your choice: 1 2 3 4 5

Rank your interest as an attendee.

Circle your choice: 1 2 3 4 5