

# FreightTech **INNOVATION** Challenge

CO.L.A.B. \* FREIGHTWAVES

## EVENT SCHEDULE

### DAY 1 // FRIDAY, MARCH 29

- 11:00 AM **Check-in at Freight Alley**
- 12:00 PM **Lunch and Introduction to Freight Alley**
- 2:00 PM **Challenges Distributed**
- 2:30 PM **Begin Work on Case Challenges**
- 6:00 PM **Opening Night Reception with Sponsors and Industry Mentors**
- 8:00 PM **Back to Work**
- 11:00 PM **Freight Alley Shuts Down**  
(Teams Work Off-site)

### DAY 2 // SATURDAY, MARCH 30

- 8:00 AM **Freight Alley Re-Opens for Work**  
(Breakfast served from 8 - 10 AM)
- 12:00 PM **Lunch**
- 4:00 PM **Presentation of Solutions**
- 5:00 PM **Awards and Closing Reception**
- 6:00 PM **Optional Add-Ons**
  - Site Tour
  - Informal Interviews (Group Dinners)

\*Housing voucher and \$100 gift card provided to each participant